



2011 Executive Tradeshow

Feb. 23, 2012

360 Southpointe Blvd., Southpointe, PA
February 23, 2011

Education Sponsor



This year the 16th Executive Tradeshow will be held at the prestigious *Southpointe Golf Club* at 360 Southpointe Blvd, in Southpointe. This is “THE EVENT” of the year. We will occupy the entire building with 2 floors of 120 tables & displays of company products and services. All day, we will have announcements, training sessions, prizes, table gifts and most importantly, effective networking. This is a *business-2-business* event but the entire general public is invited to walk thru from 12 Noon to 5 PM. Just a few of last year’s companies including pictures.



INVOICE

(Enrollment - Print, fill out and fax to 412-291-1773)

Or go to www.southpointechamber.com and click on 'Tradeshow Registration'

From: Southpointe Chamber of Commerce, 125 Technology Drive.

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE NUMBER _____

OFFICE, CELL, FAX _____

EMAIL ADDRESS _____ Web _____

Standard table (I will use the chamber table to setup)

\$300 _____

Table and floor display (Bring my own display 10 ft max)

\$400 _____

If you are not a member or have not paid dues this year,

add \$75 _____ \$75

(This special pricing covers your dues for 12 months as a member)

Do you need electricity? ___ No ___ Yes (Bring your own power

cords) **TOTAL** _____

Are you a member of the 'Southpointe CEO Association' ? ___ Yes ___ No

Credit card number _____

Exp. Date _____

Code on back ___ ___ Am. Express code 4 digit front ___ ___ ___

Billing zip _____

or Send form with your check payable to Southpointe Chamber.

Suite 103, 125 Technology Drive, Canonsburg, Pa. 15317 or fax to 888-608-8619

CORPORATE SPONSOR – Display Booth space included at entrance. Company logo on all

advertising and promotional print, Hallway and table signage, opportunity for your guest speaker \$1,750 _____

LUNCH SPONSOR – Hallway and table signage, your spokesperson **present the opening greeting,** Lunch \$1,200 _____

The following are questions most asked of the show.

What businesses are in the show?

We have hotels, Marcelles Shale contractors, oil & Gas contractors, printers, copy machine companies, financial institutes, flower shops, cosmetics, Doctors, transportation, music, art, and more.

How do I get my company in the show?

Fill out the online form above or print and fax back the invoice below. *Do this now* for priority location.

What if I belong to another organization or chamber?

Please name the organization on our form. This year the Southpointe CEO Association will be partnering with the Southpointe Chamber. Make sure you click the 'member' area so credit can be given to the Association or Chamber.

When does the show open to the general public?

11 AM we open to the public with free admission and a reasonably priced lunch. Setup time for Vendors as well as networking 'Business to Business' is from 8AM TO 11AM. Coffee will be available courtesy Dollar Bank. This is a great time to introduce yourself and exchange cards.

How many are going to be at the show?

The entire club will be open on all floors and rooms for this show. Over 110 will be participating. Your key opportunities will be business to business contacts in the show. Bring plenty of business cards and information. We emphasize business to business but also have public walk-ins from 12 Noon until 5 PM. It is a good idea to offer a small drawing prize for collecting business cards.

When do we break down?

The show is closing at 5 PM. You must remove everything. No overnight storage is available.

How do I get leads? How do I know this show will work for me?

Registering for a table or booth is a start. If you don't register It's free to walk in . The best way to get leads is to have an exciting introduction display and a good representative at the table. Don't forget a drawing prize to collect lead cards. We will have over 50 drawings for prizes.

What is the agenda throughout the day?

We have product/service demonstrations, video interviews and guest speakers all day.

Any VIP visitors?

Government representatives and local developer/executives will be stop in all day. Most years, the commissioners, mayors, State Reps, Senators, and upper business management/owners walk in.

What do I wear?

Casual business works fine. Participants usually wear a sport coat or business dress/skirt blouse. Wear comfortable shoes! And don't forget a large printed name badge with name and company.

What about parking?

Parking is free.

I'm not sure, tell me other reasons I should register?

In addition to walk in traffic we will post your company name on our web site for the entire year. See past participants listed on this page. Many pictures will be posted on our website as well. Also, you will receive a confidential list of all display companies with names, e-mail and addresses for later references. With 100 prizes, you have a 50/50 chance of going home with something nice. Prizes range from pens to vacation trips.



For the 3rd year,

Our breakfast Sponsor is Dollar bank, Financial Investment Dept.

Past Show Pictures



Education Sponsor



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California University Lead Education Sponsor



